

# OKOM



ECONOMIC DEVELOPMENT MODEL



AAKHUAMUMAN AMARUKA ATIFI MU

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## ECONOMIC DEVELOPMENT MODEL

In the **Akan** language, the term **okom** (aw-kawm') means *hunger* or *want of something*. This term is related to **akom** referencing *spirit-possession* as well as **nkam** referencing *spirit-communication*. These terms have their roots in our Ancestral language of ancient **Khanit** and **Kamit** (Nubia and Egypt) where we find **kham** (kawm) meaning *to embrace; to possess, seize; become possessed by a Deity*:



The term **okom** is comprised of the terms **ko** (go) and **mu** (within). Thus **komu** or **kom**, **okom** means to *go within*. This references hunger, desire for the 'going within' or consumption, possession of food and medicine for sustenance, healing, building and protection as well as the spirit of an **Obosom** or **Osaman** (Deity or Ancestral Spirit) 'going within' or possessing the individual for spiritual sustenance, healing, building and protection.

In a natural sense, **okom** references our innate inclination to possess that which we need to sustain ourselves, heal ourselves, protect ourselves, develop ourselves, govern ourselves, shelter ourselves and clothe ourselves. This constellation of seven needs resounds the **seven principal values of Amansesew**, Nationbuilding/Restoration, for Afurakani/Afuraitkaitnt (African~Black) people as delineated within Aakhuamuman Amaruka Atifi Mu, the Akwamu Nation in North America:

Methods of Food Production and Preservation

Methods of Curing Disease

Establishing a Military Structure

Establishing Institutions of Education, Training and Cultivation

Sound Systems of Governance and Jurisprudence

Construction of Homes on Acquired Land

Production of Clothing

Our innate inclination manifest as *okom* directs us to address these needs in harmony with **Nyamewaa-Nyame Nhyehyee** - The Mother and Father Supreme Being's Order, *Divine Order*. The seven principal values of *Amansew* are thus organized according to the **Abosom** (Akan term for Deities, Divine Spirit-Forces of Creation) who govern the solar, lunar and planetary bodies which govern the seven-day week. This natural and perpetual seven-day cycle informs the natural manner in which we must function in the world. It is thus the spiritual foundation of our economic model.

As we fully embrace our **collective identity** as Afurakani/Afuraitkaitnit (African) people we naturally recognize and embrace our **collective function** as a group of people separate and distinct from non-Afurakanu/non-Afuraitkaitnut (non-Africans/non-Blacks). This includes white americans, white europeans, white asians, white hispanics/latinos, white arabs, white hindus, white pseudo-'native'-americans (migrant asians), etc. We are distinct physically and spiritually from all non-Black people and have absolutely no common nor collective function with them just as healthy cells in the body have no common nor collective function with cancerous cells that exist within the same body. The cancerous cells have a temporal existence under normal, natural circumstances and are ultimately eradicated, while the healthy cells are the foundation of the perpetuity of the physical body.

Acknowledging our collective Afurakani/Afuraitkaitnit (African) identity and function spiritually prompts us to consciously work with one another to address the constellation of seven needs addressed above. **We do not have to be taught to work together – it is an intrinsic, innate propensity.** It is *okom* rooted in **Nyamewaa-Nyame Nhyehyee**, *Divine Order*.

## STARVING THE BEAST

We have statistics revealing the over one-trillion dollars of purchasing power that Afurakanu/Afuraitkaitnut (Africans) in america *possess*. The purchasing power in our *possession* is more than enough to build schools, healing centers (holistic hospitals), businesses, organizations and institutions to serve every member of the Afurakani/Afuraitkaitnit (African) community including the eradication of poverty, homelessness, substandard housing, unemployment and more. The reason why we have not harnessed this power for our benefit is not because of a lack of knowledge of these statistics. It is because of a deeply-ingrained self-hatred inculcated within us by the whites and their offspring. This self-hatred is perpetually fueled within our people

through white culture: pseudo-religions (christianity, islam, judaism/hebrewism, moorishim, hinduism, buddhism, new age pseudo-spirituality, pseudo-‘native’ american spirituality. occultism, universalism, etc.), ‘educational’ institutions, government, private organizations, entertainment and the media. However, when we embrace our own Afurakani/Afuraitkaitnit (African) Ancestral **Amammere** (Ancestral culture, way of life) rooted in our Afurakani/Afuraitkaitnit (African) Ancestral Religion which is innate, inborn and authentic, then the natural inclination towards harnessing the purchasing power we *possess* manifests instantaneously and perpetually. The only component left to address is that of strategy.

We often hear individuals complain about the wealthy amongst our people not contributing to the economic advancement of our people. When we embrace and implement the **OKOM** model, we recognize that the wealthy amongst us become totally irrelevant. The coalescing of our resources in a targeted fashion reaps great results in the shortest time-frame.

*Our approach is based on starving the beast for economic development*

There are millions of our people who spend money on items that are absolutely unnecessary on a daily basis. We give our money to the whites and their offspring and receive products that are actually detrimental to our health and well-being. Once we embrace **amammere** (culture) – *a natural, normal way of life* – then we naturally, intrinsically seek to spend money with Afurakani/Afuraitkaitnit (African) businesses, organizations, institutions and entrepreneurs whenever and wherever possible. We reallocate our resources. **We starve the beast (whites and their offspring) and feed the pride - reallocate those funds to serve our people.** Our **OKOM** model amplifies this strategy.

An individual may spend \$1 per day on a can of arizona iced tea. During the five-day work-week of Monday-Friday, the individual will have spent \$5 in this manner. Instead of giving \$5 to the white store-owner for a product that is full of high-fructose corn syrup and other ingredients that are deleterious to our health, the individual can **starve the beast**. Take that \$5 and make a contribution to an Afurakani/Afuraitkaitnit (African) business, organization, institution or entrepreneur. When an Afurakani/Afuraitkaitnit entrepreneur who procures, packages and sells herbs for health and wellness for example, they will have a donation button for a fundraising campaign on their website. One individual **starving the beast** and giving that \$5 to

the Afurakani/Afuraitkaitnit (African) entrepreneur is helpful. However, when 1,000 out of the 5,000 individuals on the person's facebook friend's list does the same, the Afurakani/Afuraitkaitnit (African) entrepreneur who has had an issue raising capital or obtaining a loan to expand her business now has \$5,000 in capital to keep her business open and expand her services to heal more Afurakanu/Afuraitkaitnut (Africans) in the community. If people gave an average of \$20 (some less, some more) she would have an infusion of \$20,000 in capital – **in 5 days**. This will transform her business, allow her to serve more of our people, hire a staff person from our community and expand her product line offerings. All simply from a small group of focused, culturally-grounded Afurakanu/Afuraitkaitnut (Africans) who are not millionaires, yet who have coalesced around a common goal for the collective good rooted in **starving the beast**.

The **OKOM** model then directs the same group of individuals to target a different Afurakani/Afuraitkaitnit (African) entrepreneur or organization the following week. We assess what we had planned to spend money on in the coming week and decide to reallocate our resources: **starve the beast – feed the pride**. One meal at mcdonald's, burger king, chipotle, a chinese restaurant, etc. during the course of one week, a lottery ticket, a few cans of iced tea, coke, sprite, etc. is enough – in coalition with 1,000 others – to reallocate another \$20,000 from white business owners and their families to an Afurakani/Afuraitkaitnit (African) business owner.

As the process continues a small number of Afurakanu/Afuraitkaitnut (Africans) starving the beast and reallocating those resources have given four different Afurakani/Afuraitkaitnit (African) entrepreneurs or organizations \$20,000 each in the course of four weeks. **This is not a matter of generating a new source of revenue. We are simply using the funds that we already have, funds which had been used in past weeks to empower white businesses for absolutely no reason at all. We simply and deliberately reallocate these funds to empower ourselves.**

As these entrepreneurs and organizations are empowered to remain open, expand their businesses and hire Afurakanu/Afuraitkaitnut (Africans) from the community regardless of their work history, the entrepreneurs and organizations are then directed by the **OKOM** model to participate in starving the beast and reallocating their resources as well. We are thus empowering individuals to create and sustain new Afurakani/Afuraitkaitnit (African) businesses, organizations and institutions to serve all of our needs whenever and wherever we are perpetually and intergenerationally –

including the establishment of an independent, self-governing territory/nation, in Afuraka/Afuraitkait (Africa) and the Caribbean.

We are targeting specific Afurakani/Afuraitkainit (African) businesses, organizations and institutions that serve the Afurakani/Afuraitkainit (African) community in a positive fashion and share our Ancestral values as delineated by the seven principal values of Amansesew – Nationbuilding/Restoration.

We will support 52 Afurakani/Afuraitkainit (African) entrepreneurs, organizations and institutions over the course of 52 weeks.

Your participation in this effort is valued and appreciated. It is as simple as starving the beast on a weekly basis and making a donation/contribution to the listed businesses. See our **OKOM** page on our website for details including the businesses that we are targeting:

[www.odwirafo.com/okom.html](http://www.odwirafo.com/okom.html)

**STARVE THE BEAST • FEED THE PRIDE**



Odwirafo Kwesi Ra Nehem Ptah Akhan  
Aakhuamuman Amaruka Atifi Mu  
Akwamu Nation in North America

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